

# One request. Every pharmacy nearby.

PharX lets anyone ask every licensed pharmacy nearby for a medicine at once and get answers in minutes, with prescriptions sent sealed from the doctor. Starting in Cairo, built to scale across the Gulf, Canada and the world.

|                                             |                                                                  |                                            |                                                          |                                      |
|---------------------------------------------|------------------------------------------------------------------|--------------------------------------------|----------------------------------------------------------|--------------------------------------|
| 80,000+<br>pharmacies in Egypt <sup>1</sup> | EGP 422B<br>medicine sales in 2025,<br>about \$8.5B <sup>2</sup> | +37%<br>market growth in 2025 <sup>2</sup> | ~800<br>medicines unavailable,<br>July 2024 <sup>3</sup> | 108M<br>people in Egypt <sup>4</sup> |
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● The problem

- **Patients search alone:** calling pharmacy after pharmacy, posting in groups, driving across the city.
- **Pharmacies miss sales:** the one with the box on its shelf never hears about the patient.
- **Paper can be copied:** prescriptions can be altered, photographed and used twice.

● The product (built, working today)

- **Patient app:** real medicine names, real pharmacies on a map, one request, reminders.
- **Pharmacy dashboard:** one-tap answers, live revenue, a shortage radar; sign-up from a phone.
- **Doctor portal:** prescriptions sealed with a real digital signature, sent to the patient.
- **Safety:** interaction checks from FDA labels, encrypted chat, Arabic and English.

● Business model (planned)

- **Pharmacy plans:** free to join; Pro adds demand insights and multi-branch tools.
- **A fee per order:** small, only on orders PharX brings in and that get picked up.
- **Partnerships:** delivery, insurers and pharmacy chains once the network is in place.

● Why PharX wins

- **Three-sided network:** patients, pharmacies and doctors each pull in the others.
- **Trust layer:** sealed, single-use prescriptions only PharX can verify.
- **Any phone:** no hardware or inventory system; soon answers by WhatsApp.
- **Demand data:** real-time, anonymous signals of where medicines are short.

● Roadmap

2026 · Done

**Built**

Working prototype, real medicine and map data.

2027 · Plan

**Cairo pilot**

Partner pharmacies, first real orders.

Next · Plan

**All of Egypt**

Giza, Alexandria, the Delta.

Then · Plan

**The Gulf**

UAE, starting with Dubai; then Saudi Arabia.

Then · Plan

**Canada and beyond**

Toronto first, then worldwide.



**Bavly Awad, Founder**

17, based in Egypt. Designed and built the PharX prototype to fix a problem every family in Egypt knows: finding the medicine you need, today.

Help bring every pharmacy one request away.

See the live product and the full overview online.

pharx.pages.dev/investors

Sources: 1. Egypt Independent via Cairo Governorate portal, Oct 2025. 2. Egyptian Drug Authority chairman, reported by Arab Finance (2025 market). 3. Ali Auf, Federation of Egyptian Chambers of Commerce, July 2024, via Egyptian Streets. 4. CAPMAS, Aug 2025, via Egypt Today. Prototype: pharmacy replies, orders and revenue are sample data until launch.